



TV PRODUCTION AND BROADCAST REGULATIONS SPORT SEASON 2020 – 2021

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PREAMBLE HAVING PERUSED:

- The ministerial Decision no. (17) for 1972 on the registration of the UAE Football Association (UAEFA);
- The minutes of meeting of the general assembly on 17/9/2007, on the approval of the Statutes of the UAE Football Association (UAEFA) as amended;
- The statutes of The Fédération Internationale de Football Association (FIFA);
- The statutes of The Asian Football Confederation (AFC);
- The statutes of The International Football Association Board (IFAB);
- The statutes of the UAE Pro League,
- The decree under federal law no. (1), 2019, on the General Authority of Sports with regards to the declaration of the UAE Pro League Association;
- The decree under federal law no. (60), 2009, on the UAE joining the International Convention against Doping in Sport;
- The decree under federal law no. (119), 2009, on the UAE joining the International Convention against Doping in Sport;
- The Executive Regulations of Low No.8 of the year 2014 on the Security of Sports Facilities and Sports Events
- And based on the approval of the UAE Pro League Board of Directors; We have issued these regulations as follows:



SECTION (1) ARTICLE (1) OBJECTIVES OF THESE REGULATIONS

The TV Production and Broadcast Regulations aim to organize work in the competitions organized by the UAE PL, out of the UAE PL's belief that TV production and broadcast is an integral and important factor in the promotion for the competitions and events, through broadcasting such events and competitions utilizing the latest techniques employed by the Broadcasters and the TV Right Holders' Channels.

The procedures specified in these regulations shed light on the duties and rights of all concerned parties: The clubs, players, coaches, the Media and others, in the organization of the work of the TV production and broadcast during the matches, and to provide an appropriate environment to facilitate the tasks of the work groups and the Rights Holders within a comprehensive professional system by ensuring the proper implementation of all the provisions of these regulations. Events related to these Regulations include:

182 Arabian Gulf League matches (the entire tournament), one AGL Super Cup match, 49 Arabian Gulf Cup matches (the entire tournament), and a minimum of 26 matches for Arabian Gulf League Under 21 (a minimum of one match per round).

ARTICLE (2) DEFINITIONS

FIFA: The Fédération Internationale de Football Association

AFC: The Asian Football Confederation

IFAB: The International Football Association

UAEFA: United Arab Emirates Football Association

UAE PL: is the body that consists of the Professional Clubs eligible to participate for the sports season 2019-2020, and is responsible for the organization, marketing and investment of the competitions thereof.

Technical Committee: the committee constituted by virtue of the resolution of the UAE PL Board of Members, and which undertakes the tasks stipulated for herein in this regulations in accordance with the decision of its formation, and in coordination with the Competitions Committee in the UAE FA with regards to mutual matters.

Disciplinary Committee: a semi-judicial committee of the association. **The Executive Department of the UAE PL:** is the administrative sections in charge



of the implementation of the regulations and the resolutions issued by the UAE PL and/ or the UAE PL Board of Members and to supervise the organization of competitions and to coordinate among the subcommittees and the professional clubs.

Participating teams: teams participating in the competition under the authority of the Club and the UAE PL.

Quality Control Procedures: Sanctions posed on the clubs for failing to adhere to the UAE PL Regulations.

Accreditation / Accredited Person: the Authorization issued to a person or a group of people and which grants its holder the right to perform specific activities within access control areas (or parts thereof)

Accreditation Card: The Card issued by the UAE PL which grants its holder the right to be present in the access control areas (or parts of thereof) during the matches.

Team Delegation: Any player or match official who is not registered in the match list but is registered with the UAE PL and is eligible to participate in the competition.

TV Broadcast Timeline: This includes all main completed production requirements which the producer shall broadcast in the final signal, for the matches organized by the UAE PL, and which the producer is committed to broadcast according to the timeline as stipulated in Appendix (7): Broadcast Timeline.

Circulars: Instructions or amendments related to these Regulations, notified to the Participating Clubs by the UAE PL in the form of official letters before or during the season.

Match Schedule: the official fixture list as defined by the UAE PL.

Host Broadcaster(s): any entity(ies) that have acquired from the UAE PL any rights in relation to the Broadcast Rights whether in the form of a TV or a Radio signal.

Commercial Affiliates: any body, including without limitation any Host Broadcaster, obtaining any rights of the commercial rights from the UAE PL.

Broadcast Rights: the right to broadcast the competition matches and entering the stadium for purposes of TV live broadcasting and/or radio broadcast and/or voice recording and/or audio-visual media recording in addition to obtaining licenses for live broadcast and/or recording and/or any of these matters in any form whatsoever or all forms of TV broadcast and/or radio or any other media existing nowadays or



might exist in the future including all forms of land, wired and satellite TV broadcast, the Internet, TV broadband (fixed and/or wireless), Internet, interactive televisions, broadcasting by phone and any other electronic applications or other means and tools.

Digital Rights to Broadcast the Matches: are the rights to broadcast UAE PL competitions matches on online platforms and websites. In this chapter, online rights for the right holders, clubs and media will be determined. Referees The Match officials appointed by the Referees Committee.

Arabian Gulf League U21 the league competition organized by the UAE PL participated by the under- 21 team of the Clubs, and is held on the day after the club's competition in the Arabian Gulf League on the same schedule while alternating the hosting club

Arabian Gulf League: the premiere league organized by the UAE PL participated by the first team of Clubs.

The League: Arabian Gulf League

UAE PL Logo: the official logo for the UAE PL and/or other official logos that are only used by the UAE PL and/or authorized by the UAE PL except as agreed upon between the concerned parties.

Laws of the Game: the codified rules which are authorized and published by the International Football Association Board.

Official Match Countdown: the list containing UAE PL approved activities and events starting three hours before the match and ending at least one hour after the match, this list includes the activities as well as the time these activities should take place.

Force Majeure: any unexpected incident that may not be avoided arising from a foreign cause that has no relation to the parties and which affects or could affect the enforcement of any articles herein, including but not limited to storms, floods, lightening, fire, explosions, earthquakes, structural damages, epidemic catastrophe, or any other natural disaster, wars, terrorist attacks or military actions, riot, chaos, strike, lockouts, industrial procedures or civil disobedience.

Arabian Gulf Cup Competition: an annual competition organized by the UAE PL, composed of two stages, the group stage played in a league system and a second stage featuring a knock-out format.



Arabian Gulf Super Cup: a one match event organized by the UAE PL, usually at the beginning of the League Season, between the champion of the Arabian Gulf League and the champion of the UAE President's Cup;

TV Broadcast Manual: Is a booklet of importance for those working in the field of TV Broadcast and transmission. This manual gathers details and is complements the Competitions Regulations, Stadia Regulations and Media Regulations in a clear and easy to understand format for those working in the field of TV Broadcast.

Participating Players: Registered players participating in the competition and any other players under the

Stadia Regulations: The Stadia which sets the minimum requirements for the stadia of clubs participating in the competitions organized by the UAE PL.

Appeal Regulations: the regulations issued by the association on organizing the process of appealing decisions by the members and clubs.

Disciplinary Regulations: the regulations specifying the violations under the association rules and regulations, and the regulations of the UAE PL in addition to possible penalties and regulating the process of preparing and specifying the procedures to be followed by these authorities.

Equipment Regulations: the regulations governing the equipment and clothes used by players and teams officers in the Competitions Matches organized by the UAE PL.

The appeal committee: a semi-judicial committee of the association specialized in reviewing the appealed decisions issued by the disciplinary committee or chamber of disputes settlement.

Competitions Regulations All regulations and/or policies issued and published by the UAE PL and/or the UAE FA to work thereunder with respect to the competitions organized by the UAE PL which include for example but not limited to, UAEFA Statutes, the Charter of Honor, Disciplinary Regulations, Competitions Regulations, UAE PL Regulations for: Stadia, equipment, Youth Program, Accreditation Manual, Media, Marketing& Commercial, Safety & Security Manual and the circulars issued by the UAE PL.

The Match/Matches: All football matches held in the framework of the UAE PL organized matches including deferred or repeated matches.

Facilities: the official areas and press centers/facilities, tickets kiosks and hosting areas used in relation to the competition matches held by the UAE PL.



Competitions/ UAE PL Competitions: Arabian Gulf Super Cup, Arabian Gulf Cup, Arabian Gulf League and the Arabian Gulf League Under 21.

UAE PL Media Officer The match official appointed by the UAE PL for each competition match, and who is responsible for the management and organization of all Media activities.

Club Media Officer shall mean a club media qualified member responsible for all team's communication including players' interviews, information, news... as well as media facilities and organization including the media areas set up.

Registered Team Official: shall mean the officials registered to sit on the team bench for that particular match

Match Officials: shall mean the match officials appointed by the Football Association and/or the PLC as defined in Chapter 6 of these Regulations

Production Standards and Criteria: The set of production criteria including the technical standards, audio and video specifications and the specifications and instructions related to the production of the final broadcast signal of the matches organized by the UAE PL as stipulated for in Appendix 6 -Production Standards

The Executive Office: shall mean the body formed by the UAE PL, headed by the UAE PL Chairman (UAE FA Vice Chairman) which is entrusted by the UAE FA Board of Members to perform administrative and technical functions

Access Control Areas: the locations of the Matches and other events, such as (without limitation) Stadium and their fences and perimeters, the aerial space above the stadium, and all other locations associated with the Competition, including the

Facility Areas, media centres, hospitality and VIP areas and facilities, other areas to which admission is regulation by the UAE PL Accreditation Regulations.

The Producer: The Company or that are assigned by the professional association of the UAE as a focal point responsible for the production of the matches of the championship of professional association of the UAE according to the instructions and requirements of the Association of production.

OB Compound Outdoor Broadcasters Area, the area which holds all Broadcasters Trucks, Cars, Equipment's, this area has sensitivity situation as it should have enough security & enough isolation from fans, it considered unsafe for anyone out of the broadcasters staff



Pre-match Press Conference: The Press Conference held 48 hours before the match day.

Post-match Press Conference: The press conference held after the end of the match.

The League season: shall mean the period from the first football match organized under the auspices of the UAE PL (either in the Super Cup, Cup Competition, or the Arabian Gulf League) until the last football match organized by the UAE PL (either in the Super Cup, Cup Competition, Arabian Gulf League or the U21 League).

UAE PL Official Website: AGLeague.ae

Host Club: shall mean the club who owns and is responsible for the venue / stadia in which the UAE PL Competition is held

The club/Clubs: shall mean the commercial entity who has a written contract with a registered member of the UAE FA and who has been given the right, via this written contract, to participate in UAE PL Competitions on behalf of the registered Member.

Quality Control Body " shall mean the committee set up by the UAE PL to implement the QCP

The Media shall mean all members of the written press, online editors, photographers, television news crews and the representatives of the Broadcast Rights Holders entitled to media accreditation as determined by the UAE PL

Video Assisted Referee (VAR): Is the technology used to assist the match referees on the pitch, and is based on a video reply system to view and assess the recorded video shots for the match incidents. VAR technology team consists of a licensed referee and a video technician, as well as the VAR operator who is on the pitch and in direct contact with the First Referee. VAR technology is a requirement approved in the UAE FA regulations.

"The location of the rule video", which is the exact location of the crew of the rule-based 173Rd video technology near a tunnel for the players in the region, which is on the table and the Special Organ with video rule adopted by the Football Association.

Goal line Detection Cameras: cameras specific to the VAR technology to detect the goal line. Such cameras are set up on special non-vibrating platforms with the width of 6 meters and the depth of 2 meters, where the center of such platforms is on the goal line between the stands at hight similar to the offside cameras or higher.



"Broadcast via the virtual reality": is the broadcast via the virtual reality applications which is produced by special camera that captures at 360 or 180 degrees. The footage is then processed through the virtual reality technology and broadcasted via these applications.

ARTICLE (3)

INTRODUCTION

- 3.1 These regulations govern the rights, duties and responsibilities of the clubs participating in the competition.
- 3.2 All participating clubs shall adhere to set up, prepare and host competition matches under the UAE FA Statutes, the UAE PL Statutes and the Regulations, guidelines and circulars issued by the UAE PL.
- 3.3 Clubs should not operate against the public interest in the development and improvement of the UAE Football, and/ or the development and improvement of the UAE FA and/ or the UAE PL.
- 3.4 All Rights relating to the competition are owned by the UAE PL, except for those granted to clubs under these regulations and/or under a special agreement.
- 3.5 These Regulations (hereinafter referred to as "the Regulations") organize the rights, duties and responsibilities of all stakeholders associated with the TV production and broadcasting, as well as the member clubs (referred to as the "clubs") participating in the competitions organized by the UAE PL with regards to the TV production facilities and services, and the rights holders channels within the stadia.
- 3.6 All participating parties are committed under the UAE FA Laws and UAE PL Regulations, guidelines and circulars to organize and host competition matches.
- 3.7 All Rights relating to the competition are owned by the UAE PL, except for those granted to clubs under these regulations and/or under a special agreement.



ARTICLE (4)

PITCH PREPARATION MECHANISMS

- 4.1 Throughout the season, a number of workshops and field visits will be held. This includes meetings with all concerned parties to ensure the readiness of the stadia to receive TV production works with regards to the required infrastructure, movement between such facilities, organization of work and others.
- 4.2 Pre-season visits and Form (40)
 - 4.2.1 All stadia are approved in the UAE Licensing system accordance with the requirements stipulated for in Form (40), as it contains many requirements related to TV production and broadcast and which will be detailed later in these regulations. Before the stadia is approved, a minimum of two field visits are performed to the stadium. These field visits will include TV production and broadcast team of audio-visual engineers, directors producers among others. During the visits, the TV production and broadcast team will inspect the facilities to ensure that all requirements are met, and to ensure optimum quality during the coverage.

ARTICLE (5)

MEDIA RIGHTS

- 5.1 Media rights covered in these regulations in all competitions matches are as follows:
 - 1 Satellite Broadcasting Rights through TV Rights (the regions of: Middle East and North Africa + the world)
 - 2 Radio Broadcast Rights -
 - 3 Digital broadcasting rights through the Internet and other digital platforms
 - 4 VOD broadcasting rights through the Internet and other digital platforms
 - 5 Highlights and news clips rights
 - 6 Virtual Reality Broadcasting rights

5.2 Priorities and Conflict of Interests

- 1 The UAE PL is the sole owner of all of the Broadcast Rights to the Competition, and may grant a license to exploit, and/or or sub-license to a Broadcast Affiliate(s) the right to exploit, all and/or some of Broadcast Rights in relation to the Competition.
- 2 The UAE PL shall be entitled to retain all revenues generated from the exploitation of the Broadcast Rights, save for agreed distributions to the Clubs as determined by the UAE PL.



- 5.3 The Participating Clubs shall refrain from any action, and shall refrain from entering into any agreement or executing any document, which might result in an infringement of the Media Rights owned by the UAE PL or any other rights holders of such rights.
- 5.4 The Participating Clubs shall take all steps UAE PL may deem necessary to preserve and/ or protect the Broadcast Rights and the rights owned by the UAE PL and/or granted to any of the Broadcast Affiliates and rights holders.
- 5.5 The Participating Club shall ensure that all ticket holders, staff members, Participating Players and all others whose images may appear in connection with the exploitation of the Broadcast Rights, permit and/or authorize PLC and the Broadcast Affiliates (whether through the ticket terms and conditions or by written agreement or deemed waiver and release) to use, record and broadcast their images worldwide in any media in connection to with the Competition.
- 5.6 With respect to the Broadcast Rights, the Clubs shall:
 - 3 Observe and abide by all broadcast agreements which the UAE PL enacts in relation to the Competition;
 - 4 Observe and abide by all circulars, guidelines or directives of the UAE PL in relation to the exploitation of the Competition's Broadcast rights;
 - 5 Each Club must ensure that all Broadcasting facilities as listed in any of the UAE PL Regulations and/or any other Regulations are available at the stadium and properly equipped for each Competition Match that it hosts.
 - 6 The Host Club shall ensure the Host Broadcaster has free access to the stadium when required, in order to access the technical issues of each host club and to assemble and construct the relevant infrastructure required for the execution of the Broadcast Rights.
 - 7 The Host Club is responsible for ensuring that the Competition's Broadcast rights are protected and that no broadcaster and/or video or ENG camera crews are allowed access to the stadium without the prior written permission of the UAE PL. In the event of breach of this article, the UAE PL has the right to take necessary legal actions.

CHAPTER II

ARTICLE (6)

STADIA INFRASTRUCTURE, TV PRODUCTION AND BROADCAST AREAS

6.1. Stadia Facilities

1 Pitch Marking: Pitch markings are an important factor that affects the quality of TV production. These markings are essential for the Thermal Monitoring Statistics, which depend on the clarity of the lines to measure all moves between such lines. In addition, clear lines enhance the beauty of



the picture on the TV, and enables spectators to focus more on what's going on between these lines. Therefore, pitch markings shall be clear at all times from all angles, and shall be repainted in white at least twice before the match starts.

2 Turf Quality: - The quality of the pitch will reflect on the quality of the picture appearing on TV. In addition, the color of the grass should be green since any change in color will easily appear on TV output.

6.1 Floodlights

1 Lighting requirements FIFA Class IV

	Vertical Illumination		Horizon	ontal Illumination		Specifications of Floodlights		
	<u>Ev</u>	<u>Unifo</u>	<u>rmit</u> y	Eh ave	<u>Unifo</u>	ormity	<u>Color</u>	<u>Color</u>
	<u>cam</u>						<u>Tempera</u> t	<u>rendering</u>
	<u>ave</u>						<u>ure</u>	
<u>Calculation</u>	<u>Lux</u>	<u>U1</u>	<u>U2</u>	<u>Lux</u>	<u>U1</u>	<u>U2</u>		
<u>Toward</u> s								
<u>Fixed Camer</u> a	<u>2,000</u>	0.5	0.65	<u>2,500</u>	0.6	8.0	>4,000	<u>≥65</u>
<u>Field camer</u> a	<u>1,400</u>	0.35	0.6					
(pitch level)								

- 2 Floodlights must meet the requirements stipulated for in Appendices (5&8) of the Stadia Regulations. Club must provide to the UAE PL, at least 2 weeks prior to the season kick-off, a floodlight report in accordance with Form 11 of the Club Licensing System. The report must not be older than one (1) year from the date of the first match of the season.
- 3 Ensure that floodlights are properly operated during all matches including those held during the day, as this helps reduce the line between the areas under the sunlight and those that are shaded by other objects.
- 4 As for the modern floodlight systems which can be controlled and utilized for light shows before, during and after the match, such shows shall be approved in writing by the UAE PL before implementation. Request for approval on such shows shall include the mechanism of the show, shows timings and all other relative details.
- For all details related to floodlights, please refer to UAE PL Stadia Regulations.
- 6.3 Power supply requirements for TV production and broadcast
 - 1 Power for Broadcast should be provided in accordance with relative articles of the UAE PL Regulations.
 - 2 Club must ensure that there is an uninterrupted power supply in accord-



- ance with the relative requirements as per Appendix (5) of the Stadia Regulations.
- 3 As for stadia of all categories, an independent power box supply must be provided. The box must include all the required sockets, as well as the following: (the power source must be 400 Volts Direct Current not Alternating Current):
 - o 1x 125 amp (3-phase)
 - o 3x 63 amp (3-phase)
 - o 1x 32 amp (3-phase)
 - o 1x 32 amp (1-phase)
- 4 For stadia from categories B, A and A+, the provided electrical outlet for the spider camera in the four corners around the pitch shall be as follows: (the power source must be Direct Current not Alternating Current): 32 AMP x4 (3phase) (5 Pins)
- Club must provide UAE PL, at least two weeks prior to the season kick-off, with a copy of the contract which the Club has signed with a reputable back-up power supply company for all of its home matches for the season. If the Club fails to submit the contract by the deadline, the UAE PL has the right to contract a company, at the cost of the Club, to provide the independent backup power supply at all of the Club's home matches. In case the Club's power supply already has an uninterrupted power supply system, the Club shall inform the UAE PL and a test will be conducted accordingly
- In case any complaints on the power supply were received, the UAE PL will inform the club to solve the problem, and in case of a repeated problem or if the problem wasn't solved, the UAE PL will rent power generates at the cost of the club required to ensure all matches have smooth operations.
- 6.4 Backup Power Requirements for TV Broadcast are as follows:-
 - 1 Host Broadcaster shall provide a backup power generated for each match, which shall be exclusively used for the purposes of TV Broadcast. Host Broadcaster shall also provide a supportive UPS System to compensate for the power in case of a power outage until the problem has been solved.
 - 2 As for single broadcasters/ rights holders (if any), and if they present in they were present for the match, they should provide their own generators to ensure the necessary power supply. Priority to use the stadia power supply will be given to the Host Broadcaster then the Channels upon UAE PL approval.
- 6.5 Fans area opposite to the main camera
 - 1 The fans area opposite to the main camera is the most important area in the TV coverage since it's the area appearing the most during the TV broadcast. Therefore, clubs shall work on filling up this area with fans before other fans seating areas.



6.6 TIFO and Cheering Banners:

- 1 UAE PL directs the TV producers not to focus on or display any direct shots for any banners or TIFOs that are not previously coordinated with the UAE PL, in order to avoid any abusive or inappropriate messages which would have entered the stadium illegally. Therefore, the UAE PL urges the clubs and fans associations to coordinate with UAE PL officials in advance for display of such banners.
- 2 While planning the banners and TIFOs, fans associations and the clubs shall take into consideration locations of TV broadcast microphones and cameras in the stands. In case no prior coordination has been made and no consideration was taken into account while planning such banners, the UAE PL will have to cancel such banners and TIFOs.

6.7 Pitch Perimeter Advertising

6.7.1 LEDs in the Field of Play

- 1 Advertising around (and/or on) the pitch and its immediate surrounding areas, via LED screens that belong to and will be provided by the UAE PL. This includes commercial and non-commercial advertising.
- 2 LED screens shall be at the following distances:
- at least five (5) meters away from the goal line,
- at least three (3) meters away from the touchline.
- Points (126.3.1) and (126.3.2) apply depending on the size of the stadium and the available areas around the field of play, in a way that ensures enough space to put Host Broadcaster cameras, which need a distance of at least 2.5 meters behind the LED system.
- Host club shall provide a dedicated area for loading and keeping the LED boxes, away from the TV production and broadcast facilities.

6.7.2 Protireds

1 For more details on portireds, please refer to Appendix (8) of the Marketing Regulations. As for the TV production, clubs shall ensure that goal net and all goal corners are clear and not covered. The location for portireds shall be approved by the UAE PL in advance.

CHAPTER III

ARTICLE (7)

PREPARATORY WORK FOR TV BROADCAST AND PRODUCTION

- 7.1. Match Signal Production Host Broadcaster
- 7.1.1 Official Broadcaster/ Host Broadcaster: Is the entity licensed by the UAE PL to produce and broadcast UAE PL matches for radio and/or TV broadcast where, during seasons 2019/20-2021-22, LIVE production company will produce and broadcast matches signal in agreement with the UAE PL,



where the Broadcaster shall adhere to requirements mentioned later in Appendix (1) of the Technical Production Requirements/ Host Broadcaster, as well as the requirements agreed upon through the legal contracts.

7.2 Single TV Production - Rights Holders Channels

- 7.1.2 Rights Holders: All media entities that acquire a right to broadcast UAE PL competitions during the seasons 2019/20 to 2021/22. Abu Dhabi Media represented by Abu Dhabi Sports Channel, Dubai Media represented by Dubai Sports Channel and Sharjah Media Corporation represented by Sharjah Sports Channel will broadcast UAE PL matches within the MENA region.
- 7.1.3 Single Broadcast or the Broadcast of Rights Holder Channels, which grants the authority to produce its coverage in the stadia where it's possible to add a number of cameras inside the stadia to improve production plans as it's committed within the stadia to the following areas:
 - 1 Beside the main Camera If approved and according the stadium.
 - 2 Behind the advertising boards behind the goal if approved according to the stadium.
 - 3 Behind teams benches If approved and according the stadium.
 - 4 As well as the original rights, which include commentary positions, TV Studios, press conferences, mixed zone, reporters positions and other locations.
 - 5 If additional requirements other than the above-mentioned were imposed, the clubs are shall ensure the proper provision of such additional requirements to the UAE PL or the Broadcasters.

7.2 ENG Crew:

- 7.3.1 ENG is the Broadcaster crew which consists of a video camera and a reporter and/ or a producer and/ or an assistant photographer and/ or audio technician and/ or lighting technician. Before match weeks, UAE PL grants such crew a permission to be present and to operate in specific areas.
- 7.3.2 ENG crews should consist of a maximum of 2 persons, other members of the crew will have to sit in the Media Tribune during the match and are not allowed to be pitch-side or in the tunnel area.
- 7.3.3 ENG crew have the right to cover the activities and take some shots from the stadium until one hour before the kickoff.
- 7.3.4 Position of ENG crews during players entry to the field and team line-ups: on the near (main camera side) touchline, in the same position as the photographers and subject to space availability. ENG camera shall move behind the goal before the match kick-off.
- 7.3.5 ENG camera position is behind the LEDs behind the goal. The location of this camera may be changed in the half-time break subject to space availa-



- bility and upon securing an approval on this. During penalty kicks, ENG camera may move to the touchline where the penalty kicks take place provided that there is enough space.
- 7.3.6 ENG Crew of up to 2 personnel are allowed to conduct interviews with the fans from five (5) minutes before the end of the match until after the match after securing an approval from the UAE PL.
- 7.3.7 ENG crew are not authorized to be present in the flash interviews area except for rights holders and upon a prior approval from the Executive Department of the UAE PL.
- 7.3.8 ENG crew or single crew may be present in the Mixed Zone after the match, according to application order, specific locations will be allocated to ensure that priority is given to the Rights Holders, and in coordination with the Media Coordinator of the UAE PL.
- 7.4 Match Signal for the Clubs:
- 7.4.1 For purposes of internal display on Giant screens and for internal CCTV broadcast, clubs are entitled to obtain the match signal, where the Host Broadcaster ensures the provision of the match signal for each club (HD SDI 16:9), where such signal does not include any replays if the purpose of such signal was to be displayed on the Giant Screen.

ARTICLE (8)

NON-RIGHTS HOLDERS

- 8.1. Match Footage
 - Non-right holders will require permission from the UAE PL to obtain the match footage.
- 8.2. Entry into the stadium
- 8.2.1 Non-right holders will not be allowed into the field of play or the area surrounding the field of play before, during and after the match.
- 8.2.2 In the event that seats are still available in the media tribune, non-right holders may collect the tickets for media tribune at the media registration desk from twenty (20) minutes before the scheduled kick-off, they shall not enter the Media Platform with their equipment.
- 8.2.3 Non-right holders may enter the media centre with their equipment and may watch the match proceedings from the media centre.



CHAPTER IV ARTICLE (9)

TYPES OF MATCH PRODUCTION / PRODUCTION PLANS

9.1. Production Plans, main signal cameras and microphones locations of the Host Broadcaster are in accordance with the contract made with the UAE PL and in line with the terms and conditions posed by the UAE PL. Production plans and the distribution of cameras will differ from one stadium to another. However, microphones locations remain the same throughout the season. (Camera location plans do not include the locations for VAR cameras).

9.2 Additional locations for TV Production

9.2.1 In addition to the camera distribution plan inside the stadium, be it the locations for the Host Broadcaster or the Rights Holders, there will be certain locations for special cameras used to add additional footage for the general match atmosphere. Such locations include dressing rooms, buses arrival area, coaches' interviews, press conference room, mixed zone, Studios, commentary rooms, reporters, pitch side interviews, VIP arrivals and other locations.

9.3. Locations and Details of Cameras

- 9.3.1 There will be a variety of Host Broadcaster's cameras distributed in the stadium according to special plans specific for the matches. Details of such cameras and their use will differ according to the stadium or the coverage. As stipulated earlier in Form 40, each camera position has special specificities of height, camera platform and other factors. It is the sole responsibility of the club to provide the camera platforms according to the requirements.
- 9.3.2 All cameras shall have a clear and full view of the field of play without obstacles that could hinder the vision of the pitch from any angle. In addition, all camera platforms shall be stable and secured and in line with the requirements stipulated in Form 40. Clubs shall remove all seats in the stadium that could affect the security of the camera platforms, or that could hinder the view of the camera or affect the work in any form. In addition, seats that could be affected by the cameras shall be taken into consideration.
 - Details on the cameras and their distribution are listed in Appendix (1) Technical Production Requirements/ Host Broadcaster.



- 9.4. Distribution of microphones and the sound system of the Host Broadcaster.
- 9.4.1 Microphones are distributed all over the stadium to ensure the monitoring the largest amount of the events taking place on the pitch. These microphones also serve to capture fans cheering. Microphones distribution around the pitch is listed in Appendix (1) Technical Production Requirements/ Host Broadcaster.
 - 1 TV Graphics: TV graphics are an integral part of the match signal as they display all match statistics. TV graphics are the responsibility of the Host Broadcaster who is committed to live broadcast a number of TV graphic designs, in addition to the match time, and these are a part of the final TV production.
- 9.5. The following criteria should be applied when using match clock:
- 9.5.1 The First Half: 0 to 45 minutes, Extra Time: 0 to the end of the first half, in the case of scoring goals during the extra time of the first half, it shall be displayed as follows: "Abdullah 45 +1".
- 9.5.2 The Second Half: 45 to 90 minutes, Extra Time: 0 to the end of the second half, in the case of scoring goals during the extra time of the second half, it shall be displayed as follows: "Abdullah 90 +1".
- 9.5.3 The first period of the additional half: 90 to 105 minutes, Extra Time: 9.5.3 0 to the end of the first period of the additional half:
- 9.5.4 The second period of the additional half: 105 to 120 minutes, Extra Time: 0 to the end of the second period of the additional half: multiple scenes footage will not include the permanent clock.

TVgraphic details are explained in Appendix (1).

ARTICLE (10)

TV PRODUCTION AND BROADCASTING LOCATIONS

- 10.1 Pre-patched cables:
 - Except for (C) category stadia; the UAE PL urges the clubs to provide patching facilities in accordance with the criteria and standards set by the UAE PL. The patching facilities shall be capable of connecting all TV production and broadcast facilities to the OB van area.
 - 2 Patching facilities shall be secured at both ends and shall be in a special room that is locked and air conditioned.
 - 3 UAE PL requirements for patching facilities differ from one stadium to another, according to the stadium building shape and the locations and distribution of TV production and broadcast facilities.



10.2 OB Van Area

- Each club shall allocate an area for the OB van. This area shall be decided in advance and shall be adjacent to the media and TV broadcast facilities.
- 2 OB van area shall be suitable for radio and TV broadcast operations both unilateral and multilateral, of the Media Rights Holders and the Host Broadcaster, including satellite broadcasting.
- 3 The location shall be well lit and has secure access for large vehicles with a total minimum space of 1000 square meters depending on the structure of each stadium and in accordance with the requirements of TV production and broadcast.
- 4 OB Van areas shall be secured at all times, and it shall be clean and ready at least one day before the match day. As for match day, the OB Van area shall be secured by a fence of at least 2.4 meters height and manned by at least two private security personnel from 6 hours before the match until 2 hours after the match. Exception to this are the big matches such as Arabian Gulf Cup Final, Super Cup match and the crowning match of the Arabian Gulf League where the area shall be secured at least 24 hours before the match.
- 5 Provide large trash bins in the area and a minimum of two fire extinguishers.

10.3 Broadcaster Office

- 1 Except for (C) category stadia, the stadium shall include a minimum of one room dedicated as the Host Broadcaster office. This room shall have at least one toilet and shall be at a close proximity to the OB Van area. For more details on the requirements of the Broadcaster office, kindly refer to Form (40) of the Stadia Regulations.
- 10.4 Internet requirements for TV Production and Broadcast

11.1 The Internet Service:

11.1.1 Clubs shall provide Internet connection in the OB Van area as follows:

BS Package	Bandwidth Up to		
(Unlimited	Downstream	Upstream	
broadband)			
250Mbps	250Mbps	25Mbps	
350Mbps	350Mbps	35Mbps	

11.1.2 In matches where the Tracking System Technology is being used, clubs shall provide Internet connection at the main camera location as follows:

BSPackage	Bandwidth Up to				
(Unlimited broadband)	Downstream	Upstream			
150Mbps	150Mbps	15Mbps			



ARTICLE (11)

FACILITIES FOR THE TV CONTENT PRODUCTION

11.1. Commentary Positions

- 1 Each stadium shall include a minimum of 4 rooms that are air conditioned and fully covered, and have unobstructed view of the entire pitch. These positions shall be adjacent to the center line. For more details on the commentary positions requirements and specifications, please refer to Form (40) of the Club Licensing Regulations.
- 2 Provide a position for the outdoor commentary if necessary. This should be agreed upon during a special visit to the stadium.
- 3 Commentary positions will be allocated through UAE PL broadcast officials, where the permission to use such positions will be granted to the Rights Holders Channels in a special draw before the season. The distribution of such commentary positions will then be circulated to the Media before any round.

11.2. TV Studios

- 1 Each stadium shall include at least one Studio for TV coverage of matches. For more details on the requirements and specifications of the TV Stuidos,
- 2 please refer to Form (40) of the Staida Regulations. Additionally, UAE PL may approve the set-up and utilization of on-pitch studios near the corner flags or where space permits, in the area behind the goals.

11.3. Pre-match Atmosphere Footage Locations

11.3.1 Pre-match Atmosphere Footage Locations

- 1 Clubs, in coordination with the UAE PL, shall provide specific areas in which Rights Holders reporters can monitor and report the match atmosphere in one of the pitch corners which is decided and approved by the
- UAE PL. Such area shall be evacuated 15 minutes prior to match kick-off. UAE PL has the right to grant Rights Holders Channels, a permission to use such locations in the half-time break and after the match, after coordination and ensuring that the reporting of pre-match atmosphere is covered with the cameras of the Rights Holders Channels. Such details will be circulated to the Media well enough before the rounds.

11.3.2 Filming of Team Buses Arrival

1 TV coverage of any match shall include footage of team buses arrival at the stadium. The Host Club shall provide the best location for bus arrival which can be used by the UAE PL ENG crew. This location shall have enough illumination of 600 Lux for TV footage and shall be near the Mixed Zone, where the passage of all players in front of the camera after leaving



the team buss is compulsory.

If both teams buses arrived to the stadium at the same time, the team that arrived second shall remain the bus until the filming of all players of the other team has been done, and until the bus has left the location.

11.4.2 Match day Interviews:

11.4.1 Head Coach Flash interviews:

- Head Coach flash interviews are held before the match in the mixed zone for no more than 60 seconds per interview according to a request from the UAE PL. Head coach attendance for these interviews is compulsory, and arrangements for these interviews will be made during the pre-match meeting. The interview will be filmed using the UAE PL camera and it will be shared through the common signal of the match. If the head coach does not attend the flash interview, a QCP fine will be imposed.
- 2 In the event where the Head Coach is suspended due because he was sent off or due to a disciplinary penalty or for another reason, the club shall replace the head coach with his deputy who is registered in the official starting list and is registered with the UAE PL for that match. In the event the replacement was late for the interview, a QCP fine applies.

11.4.2 Interviews before the Match:

Clubs shall provide a substitute player or a non participating player or a club representative or the Head Coach assistant for an interview before the match. For such requests, the UAE PL makes an official request. Arrangements for such interviews will be discussed during the pre-match coordination meeting. In the event where the requested person was not provided, a QCP fine will be imposed on the club.

11.4.3 Superflash Interviews

The UAE PL has the right to request one player from each team immediately after the final whistle for an interview that is less than 60 seconds on the cameras of the Host Broadcaster before players leave the pitch. The player attendance to such interview is compulsory, and such meeting will be coordinated in the pre-match meeting, where players are requested before the end of the match through the UAE PL Media Officer.

11.4.4 Flash interviews of the players:

11.4.4.1 Flash interviews of the players: TV reporters of each channel submit a list of 3 players from each club, from the players registered for the match. The club is committed to provide one player from each list for each channel as follows:



- 1 Flash Interviews: they take place immediately after the match, and are performed with the players registered in the match. Such interviews shall not take more than 120 seconds per interview. These interviews will and may only be conducted in front of the UAE PL backdrop set up near the player's tunnel. Club Media Officer must ensure that the requested players are provided to the Host Broadcaster or Broadcasters.
- Failure of requested players to make themselves available for flash interview, or in case of providing players other than the requested players, requests will be fined in accordance with the Quality Control Procedure (QCP), which shall be doubled for each reoccurrence. The requested players may not conduct the interview if the Host Broadcaster delay the interview more than 7minutes from the arrival of the player to the interviews area.
- 3 No interviews within the inner perimeter of the Stadia are allowed during the match.
- 4 In Cups' matches, and if a match extends to extra-time and penalties, interviews are not permitted between the end of normal time and extra-time; at half-time of extra-time; or during the period between extra-time and penalties.
- 5 Clubs shall ensure that at least one tower of floodlights are switched on until at least 45 minutes after the match to ensure sufficient lighting for interviews and broadcast from the TV studio, and broadcast workers to evacuate the field of play from any private equipment.
- 11.4.5 Broadcasters have the right to request interviews with any of the registered team officials after arriving at the stadium. These interviews are subject to the club approval (provided that such interviews are for the administrative team in the club such as the team supervisor, team manager, team administrator) or any of the players who are not participating in the match. In case interviews where made with people other than the said positions/ players, the interviews shall be made in the presence of the UAE PL Media Officer at the allocated positions on the pitch. All such interviews shall be completed at least 15 minutes prior to kick-off time (by the end of the warm-up time). The team officials are not obliged to give the flash interview upon arrival at the Stadia.
- 11.4.6 All interviews must be conducted in front of the UAE PL backdrop and within the designated interview areas.
- 11.5. Mixed Zone Interviews

Clubs shall provide a dedicated area for TV interviews in the Mixed Zone, where clubs ensure that such areas fulfill all requirements stipulated in



Form (40) of the Stadia Regulations. The area will be allocated on the channels by the UAE PL Media Officer based on their priority

11.6. Press Conference Room

- 1 Except for (C) category stadia, each stadium shall provide an air-conditioned press conference room. For more details on the requirements of the press conference room, please refer to Form (40) of the Stadia Regulations
- 2 A sound system, with adequate XLR sound outputs (at least 4) and loudspeakers suitable for Q&As in the press conference. The sound system shall also provide one microphone for each participant at the podium, in addition to one microphone for the audience for questions.
- 3 Conference room, and specifically conference table, shall be well lit with 800 Lux lighting from each side (one lamp at each side WARM LIGHT/ SOFT) in addition to providing good lighting for the background to avoid forming any shadows.
- 4 Provide special routes for the cameras cables.
- The technician in charge of the press conference sound system and lighting, shall be available at the time of installing the Host Broadcasters' equipment 4 hours before the match kick-off, and until 2 hours after the final whistle.
- 6 Provide a camera platforms for TV broadcast cameras.

CHAPTER V

ARTICLE (12)

CONTENT BEFORE, DURING AND AFTER THE MATCHES

12.1.2 Broadcast Content before the Match: -

12.1.1 Filming in the Dressing Room

- 1 Prior to the match, with the club's consent, the UAE PL may allow the Host Broadcaster (one camera, one cameraman) into the dressing room for filming. The crew must vacate the dressing room no less than 2 hours prior to the match kick-off time.
- 2 Clubs shall make the dressing rooms ready at least three hours prior to the match kick-off, and this shall be verified with the UAE PL Media Officer in the pre-match meeting. In case of a delay in preparing the dressing room, a QCP fine will be imposed on the club.

12.1.2 Flash interviews before the Match:

VIP Entrance Area: Right Holder Broadcasters have the right to interview guests before and after the match in the VIP entrance area, provided that such interviews are conducted in the location approved by the UAE PL Executive Department, as circulated by the UAE PL Media Officer during the pre-match meeting



- 2 The pre-match warm up will be included in the main signal through the Host Broadcaster. Rights Holders Channels may film the pre-match warm up with their cameras in positions pre-defined by the UAE PL.
- 3 Players Tunnel: After coordination and approval from the UAE PL, Host Broadcaster may use a camera inside the players tunnel. Filming inside players tunnel shall not include audio recording and shall be under the supervision of the UAE PL Media Officer after securing necessary approvals.
- 12.2 Broadcast content during matches and main filming of the match
 - 12.2.1 The Producer bears the responsibility to provide main match recordings to the Executive Department of the UAE PL, including replays (as well as the super slow motion recordings) and recordings of the Isolated Camera under the set conditions.
 - 12.2.2 Master Recordings are the multifaceted recordings of the match, produced by the Producer in the OB Van. Recording starts no longer than 30 minutes before the match, and ends 5 minutes of the end of the multifaceted scenes and after the press conferences broadcast after the match according to UAE PL requirements.
- 12.3 Content During the Season/ Outside the Match Days
 - 12.3.1 Lineups Filming before the Season
 - 1 Clubs must grant the UAE PL and the Rights Holders Channels the right to film club players (Starting players and all other players in all other categories) who will participate in the competitions organized by the UAE PL (In the First Kit and all other Reserve Kits). Such filming will be on a date set in coordination with UAE PL at least 3 weeks prior to season
 - 2 kick-off.
 - If the club wishes to change the kit after the filming has been done, the
 - 3 club shall bear all the costs related to filming of players with the new kit. As for the Transfer Windows, and in case new players have joined the club, the club shall confirm a filming date with the UAE PL no later than 7
 - 4 days after the Transfer Window has been closed. In case of non-adherence to the conditions mentioned herein above, the club will be fined in accordance with the Quality Control Procedure (QCP).
 - 12.3.2 TV interviews with players and coaches are as follows:
 - 1 Rights Holders Channels are entitled to request three players, the Head Coach, and one team administrative for interviews. Clubs shall allow a minimum of 15 minutes for training filming every week. Coverages will be fairly distributed among the clubs for the purpose of TV magazine programs.



- 2 Rights Holders Channels are entitled to request three players, the Head Coach, and one team administrative for an hour-long live TV Program. Representatives of the Clubs shall further attend these TV coverages, either in the studios of the channel or in an interview area that is deemed fit by the Club. Monthly schedules shall be sent for such TV coverages by the UAE PL.
- 3 Rights Holders Channels are entitled to request the players and their coaches for filming and producing the promotional campaigns of the competitions regulated by the UAE PL.
- 4 Clubs shall provide at least 3 players each month for TV interviews throughout the football season for each and every Rights Holder Channel. The channel shall have the right to request certain players, provided that the Club shall provide at least one player from those included in the list required by the channel. As for the other players, the Club shall have the right to select them, provided that a rotation between other players shall be made every month, ensuring that as much players as possible shall be hosted in the TV coverages. The interview time shall be 15-30 minutes in length.
- Interviews mentioned above shall be conducted under a form to be sent to the Club by the UAE PL. This form shall be signed by the Club through the person liable for conducting the interviews by the channel(s). Immediately after the conclusion of the interview, the form shall be sent to the UAE PL.
- 6 Clubs shall provide an interview with the Head Coach for conducting a private interview with the Rights Holders Channels. At least one interview shall be provided on a 3-month basis throughout the football season for each and every Rights Holder Channel, provided that the interview time shall be 15-30 minutes.
- 7 Failure commit to this article will result in (QCP) fines.

12.3.3 Official Training

Media has the right to attend the team's official training as follows:

- Open Training: All media has the right to attend a full training session, provided that members of the media shall stay within the designated areas during football matches (Journalists: media platform, media centre, mixed zone/ Photographers: behind the advertising boards, media centre), reporters of the Host Broadcaster and the Rights Holders Channels: pitch, Media Platform, media centre, mixed zone).
- 2 Closed Training: Should the team decide to close the training, the Media has the right to attend the first 15 minutes of the training session.
- 3 Club shall notify the Rights Holders Channels and the UAE PL about times and place of training in monthly schedules. Club shall further confirm, whether it



shall be an open or closed training. Failure by the Club to allow the media to stay within the time allotted for them, a fine shall be applied in accordance with the QCP. As for preventing the Rights Holders Channels from attending the trainings, this matter shall be directly referred to the Disciplinary Committee.

CHAPTER VI ARTICLE (13)

ENTRY PROCEDURES & USE OF FACILITIES

- 13.1. Accreditation Cards and Official Bibs
 - Details of the official bibs for TV production and broadcast crews are in accordance with the accreditation regulations.
 - At the beginning of the season, bibs and accreditation cards shall be distributed. Each person of the accredited media corporations shall obtain one bib to be used in all the competitions of the UAE PL, if required. In case of loss, the concerned body shall immediately notify the Executive Department of the UAE PL. Whoever requests a replacement of the lost bib shall pay a fine in an amount of AED 200. Any member of the digital media or broadcast crews who misuses the bib , by lending it to another person, or any cases of a breach or misuse, shall be subject to the withdrawal of the accreditation card and the bib.
 - 3 As for the Host Broadcaster(s), the Executive Department of the UAE PL shall deliver a certain number of bibs to the main contact of the Host Broadcaster(s) for the distribution of bibs among the broadcast crews.
 - 4 bibs shall be allocated as follows: (Add a Photo)

Article (14)

- 14.1. Facilities' Draw of the Host Broadcasters Before the Season Kick-off
 An agreement shall be made with the Rights Holders Channels for fair distribution of facilities inside the stadia by conducting a draw related to the facilities before the season kick-off. The draw shall be conducted in the presence of representatives from such Channels and under the supervision of the UAE PL. Channels shall, on a weekly basis and through the supporting documents to be distributed among media coordinators, be informed about the distribution of facilities as per the matches. The facilities' draw shall be determined after the draw results of the Sports Season or according to priorities and rights.
- 14.2. Building and Removal Plan for the Devices of the Host Broadcasters

 An agreement shall be made with the Rights Holders Channels for fair distribution of facilities inside the stadia by conducting a draw related to the facilities before the season kick-off. The draw shall be conducted in the presence of representatives from such Channels and under the supervi-



sion of the UAE PL. Channels shall, on a weekly basis and through the supporting documents to be distributed among media coordinators, be informed about the distribution of facilities as per the matches. The facilities' draw shall be determined after the draw results of the Sports Season or according to priorities and rights.

14.3. Procedures of Match Day and Working Time Related to the Preparation and Production of the Match

Production process shall be carried out on several stages that differ between matches according to the production plans, timetable and plan, which shall be circulated on a weekly basis among the Clubs and the media coordinators by the UAE PL, and according to the timetable given below:

- 1 Installation of spider cameras shall start within 3 days prior to the match kick-off, and the work thereon shall continue until Match Day.
- 2 The OB van shall arrive to the stadia within no longer than 5 hours prior to the match kick-off, where they line up sometimes one day prior to the match.
- 3 Installation and technical tests shall continue for two hours prior to the match kick-off.
- 4 Broadcast shall start before 50 minutes.
- 5 Broadcast shall end after 60 minutes from the end of the match under normal conditions.
- 6 In the event that the game went into extra time, the broadcast shall end after 60 minutes from the end of the extra time, penalties and final whistle.

14.4. Restricted Areas

- 1 No mass media shall be allowed to enter the field of play before, during or after the match. Exception is made only for the handheld camera of the Host Broadcaster within its fixed time, and any camera related to the Rights Holders that have obtained an entry permit.
- 2 No camera shall be allowed to enter the area between the pitch borders and the crowd audience stands. Only the accredited photographers or the officials of the Host Broadcaster shall be allowed to enter in coordination with the media coordinator of the UAF PL.
- 3 Players' tunnel, the team dressing rooms and official areas are strictly off limits to all representatives of the media before, during or after the match, except for the authorized Host Broadcaster camera in the players' tunnel when players enter the field of play before the match, where such cameras don not include audio recording.
- 4 Players and officials shall only have access to enter the technical zone. No camera, cameraman or photographer may be, at any time (before or



after the match), allowed to stay inside or in front of the technical zone.

14.5. Supporting Documents

- 1 Host Broadcaster must provide full and complete information about its production plans within a maximum of 3 days before the start of Round 1, including camera plans, operations managers, and timeline.
- 2 Rights Holders Channels must provide all of its coverage-related information within a maximum of 3 days, including commentators, correspondents, studios, in the event that there is a studio inside the stadium, broadcasters, and any other activities.
- 3 TV Production and Broadcast Department shall send all information related to the production of football matches and coverage plans for the Rights Holders Channels through the supporting documents to be circulated among the media coordinators.

Forms of the supporting documents are set out in Appendices Nos. (2, 3, and 4).

14.6. Preparatory Meeting before Matches

1 The media coordinator of the UAE PL should affirm that the operations manager of the Host Broadcaster is attending the preparatory meeting. Failure to attend by the operations manager, it shall be recorded in the match report.

14.7. Teams Official Kit

1 The official kit of the teams participating in any match shall be approved within 4 days before the match kick-off. It shall be shared by the UAE PL with the Host Broadcaster immediately after being approved in case there are any notes, which shall be sent to the Technical Committee for reconsideration in this regard pursuant to the notes of the Host Broadcaster.

14.8. Distribution of the Match Timeline by the Media Coordinator

The media coordinator should provide the operations manager of the TV broadcast with a copy of the match timeline in the preparatory meeting before the match. Furthermore, the media coordinator should provide the production officer of the studios with a copy thereof, in the event that there is a studio inside the stadium.



Article (15)

Inspection Rounds for TV Production and Broadcast-Related Facilities

- 15.1 The media coordinator of the Club shall, one day before the match, carry out an inspection round for TV Production and Broadcast-Related Facilities, provided that the media coordinator shall fill out the verification form. In case of any notes, the UAE PL shall be notified in this regard. Accordingly, the form must be given to the media officer appointed by the UAE PL at the Match Day.
- 15.2 The media coordinator of the UAE PL should, at the Match Day, make sure that an inspection round is carried out with the media coordinator of the Club and operations manager of the TV broadcast for all the TV Production and Broadcast-Related Facilities, as well as verifying the readiness of all facilities, and monitoring the notes.
- 15.3 Receipt of Match Recordings: The media coordinator must ensure that match recordings are delivered within 24 hours after the end of the match as per the locations previously agreed upon. Furthermore, the media coordinator must inform the TV Production and Broadcast Department about the place of delivering these recordings.

Article (16)

Start list:

- 16.1 The Host Club must ensure that, once confirmed by the Match Commissioner and no later than sixty (60) minutes before the scheduled kick-off time, the start list of the match is distributed to the groups of people below in the following order:
 - 1 TV (commentary positions, studio, OB van area, graphic).

CHAPTER VI

ARTICLE (17)

REQUIREMENTS OF VIDEO ASSISTANT REFEREES (VAR)

- 17.1 "The location of the rule video", which is the exact location of the crew of the rule-based 173Rd video technology near a tunnel for the players in the region, which is on the table and the Special Organ with video rule adopted by the Football Association.
- 17.2 Goal line Detection Cameras: cameras specific to the VAR technology to detect the goal line. Such cameras are set up on special non-vibrating platforms with the width of 2.5 meters and the depth of 2.5 meters, where the center of such platforms is on the goal line between the stands at



hight similar to the offside cameras or higher.

- 17.3 Requirements of VAR technology are as follows: -
 - 1 Providing a VAR booth in the OB Van area, where such booth shall be in an area of 2*6m, and could include a table with display monitors in addition to an area for 4 movable chairs.
 - 2 Providing an area beside or inside the players' tunnel for a monitor to display the cases related to the official on the pitch.
 - 3 Providing (2) (32 amp) (3phase) power plugs at the OB Van area.
 - 4 Providing (4) power plugs at the players' tunnel.
 - 5 Providing locations for goal line cameras with an area of 2.5 * 2.5m and a height ensuring that the line shall appear all the time.

CHAPTER VII

ARTICLE (18)OFFICIAL MEDIA OF THE CLUB

Definitions and Powers

- 18.1 For the purposes of these regulations, the official media of the Club are as follows:
 - 1 Official TV channel;
 - 2 Website and applications; and
 - 3 Social media platforms.
- 18.2 Clubs must, through its relevant official media, respect the collective sale value of audiovisual media rights that fall within the responsibilities of the UAE PL. The use of match footage, regulated by the UAE PL, in the above-mentioned media shall be subject to certain controls for the maintenance of its value. Details of these controls are:
- 18.3 Match Footage
 - For the purposes of these regulations, the term "Match Footage" shall refer to any footage taken from the moment in which both teams enter through the players' tunnel to the pitch before the start of each half until the moment in which the players enter the tunnel to the dressing rooms after the end of each half of the match. Exception to this definition would be filming VIP platform, subs bench of both teams, and the organizational preparations during such period.
- 18.4 Use of Match Footage
 - 1 The UAE PL shall supervise the proper use of such footage by the Rights Holders. Improper use of such footage by Clubs shall reduce the total value of media rights.
 - 2 No footages may be used, with the exception of those provided by the UAE PL through the accredited production company. This includes the use of the official logo for the UAE PL at all times.



- 3 Clubs may integrate these footages with other ones filmed by the Club, provided that such footages are the ones taken from the matches.
- 4 Digital Rights Holders have the right to take all available legal actions with regards to any violations to the regulations by any club.

18.5 Recording of Match Footage:

The match may not be filmed by the Club's media or production companies contracted with the Club. However, the Club may request an exception by sending an email to broadcast@agleague.ae or to any other email designated by the UAE PL in this regard in no longer than one week prior to the filming date. The Club must justify the reasons for requesting to film the match. Should the UAE PL approve the request after studying each case and taking the necessary permission from the Rights Holders, the UAE PL shall determine the party authorized to film the match. The Club must further provide the UAE PL with the filmed footages as additional source.

18.6 Content:

Clubs must send any requests for filming received by them from third parties to broadcast@agleague.ae or to any other email designated by the UAE PL in this regard. TV Production and Broadcast Department at the UAE PL shall be responsible for the administration of these requests. If the request for filming is approved, the UAE PL shall be notified about the same. Clubs shall be required to abide by the conditions of using the audiovisual content in accordance with the terms and conditions set out in these Regulations.

18.7 Request for Filming a Match

- In cases where the Club needs to use the match footage for the purpose of exclusively analyzing the matches in order to file an action or objection before the sports arbitration bodies due to the imposition of penalties on its players, the Club must send the request to broadcast@agleague.ae or to the email designated by the UAE PL in this regard. The Club undertakes to use these footages only for the purposes of its display, if required, before the relevant arbitration body.
- Clubs or any other party that needs to use the match footage for other purposes must send the request to broadcast@agleague.ae or to the email designated by the UAE PL in this regard, mentioning the reasons for the request. The UAE PL shall examine each case separately. If the UAE PL approves on an exceptional basis the request for using the match footage, the final footages must be submitted to the UAE PL to be adopted before being used and published, taking into consideration that the provisions stipulated herein shall be observed with regard to the conditions of using the match footage.



Article (19) Matches' TV Broadcast

- 19.1. As for home matches, the Club is entitled to obtain the following:
 - 1 The recorded broadcast of the match after the end of the Match Day in accordance with the media rights owned by the Media Rights Holders.
 - 2 Signal of TV live broadcast for such event in the establishment, in which the sports event is taken place, for the use of broadcast through the closed system on screens within the limits of the pitch.
- 19.2. The Club may not broadcast the filming of the match to the public or private areas, unless the broadcast is made through the Host Broadcaster. The TV footages of the match may not be displayed or broadcaster on giant screens in stadia other than the ones in which the match is played, if the rights of broadcasting the content are restricted.

19.2. Official TV Channel:

- 1 The official TV channels are the ones which own its own editing and distribution requirements, are systematically used for the sports activities of
- 2 the Club, and broadcast on a daily basis. These channels shall be provided with footages for a duration of 120 seconds taken from the matches of the Club after the end of the match. Channels may display these footages in accordance with the exclusive time limit of the Media Rights Holders.
- 19.3. Official Websites and Smart Applications
 - 1. Footages may only be used on the official websites and applications of the Club for the protection of these footages from the use or download by other parties.
 - Official channels shall be provided with footages for a duration of 120 seconds taken from the matches of the Club. Footages provided by the UAE PL may be used until the end of the Sports Season, after agreement between the UAE PL, Clubs and Rights Holders.
 - 3. Video clips taken from the matches may be used for promoting the attendance of fans in stadia or the television views.

19.4. Open Content for the Clubs

- Social Media Platforms: Footages provided by the UAE PL may be used on the official pages of the Club in social media after the expiry of the exclusive period of the Rights Holders. However, tweets or posts that include link to the said footages may be published on the official website of the Club, and through the official platforms and pages of the Rights Holders and the UAE PL, if the Club wants to publish the footages before the expiry of the exclusive period.
- 2 Match footages may not be used on any social media platforms, applica-



- tions, Periscope, Instagram Stories, Facebook live broadcast, or any other similar applications, if they are not authorized to record and/or reproduce the match footages, either through its website, smart applications, or any other digital environment.
- 3 Except for the match footages that are published or broadcasted on social media platforms, these footages must be filmed by the accredited official media of the Club. The recorded filming of the match may not be used for these purposes.
- 4 The content available to the Club shall be uploaded in accordance with the powers granted in the contracts concluded with the Rights Holders. Should the UAE PL use promotional video clips of non-exclusive rights, the Club mentioned in these footages may use them in its official media.

CHAPTER VIII

ARTICLE (20)

DISCIPLINARY PROCEDURES

- 20.1 Cases of breaching these Regulations shall be addressed in accordance with the QCP of the UAE PL, relevant Competitions Regulations and the circulations of the UAE PL.
- 20.2 The Board of Directors of the UAE PL has the right to open investigation, if the Board suspected that any breaches would occur and/or was aware of such breaches.
- 20.3 The UAE PL may impose fines in the event of any breaches of the relevant Competitions Regulations, regulations and circulations of the UAE PL in accordance with the QCP. Objections to the fines shall be addressed in accordance with the applicable procedures in the UAE PL.
- 20.4 If the provisions of these Regulations are breached by a representative of the media, his accreditation card shall be withdrawn until the end of the season.
- 20.5 The Executive Department of the UAE PL must approve any requests submitted by the Club and/or media for working outside the scope of these Regulations, provided that such requests shall be submitted to the Executive Department of the UAE PL within at least two weeks prior to the match, unless otherwise stated.

Article (21) Liability and Compensation:

- 21.1 The UAE PL may appoint third party to work as a broker, agent on its behalf, or service provider with regard to the implementation of the UAE PL's liabilities provided for in the relevant regulations.
- 21.2 In case of any dispute over the contracts arising between the Club, players, officials, users, representatives, agents or any third party (including but not limited to sponsors, providers, manufacturers, media professionals,



agents, and players), the UAE PL discharges itself of liability regarding the implementation of these Regulations and/or other regulations related to the UAE PL, and any other liabilities related to the concerned person accordingly.

The Participating Clubs shall indemnify, release and defend the UAE PL, its agents, sponsors and/or third parties working as service provider for and/or on behalf of the UAE PL, all employees, managers, workers/representatives, agents and all persons affiliated with the UAE PL against any damage, liabilities, obligations, losses, compensations, penalties, lawsuits, fines or expenses (including the reasonable legal expenses) of any type or nature, whatsoever, arising from or in respect of the non-compliance of the Club, players, officials, users, representatives or agents with these Regulations and/or any other regulations issued by the UAE PL.

Article (22) Matters not Provided for

- 22.1 For matters not provided in these Regulations and Force Majeure Events, a decision shall be taken by the Board of Directors of the UAE PL. These decisions shall be deemed final and irrevocable.
- Where any clause herein is breached, a penalty shall be imposed on the Club, Team and/or the breaching person in accordance with the QCP. Breaches not provided for in the QCP List shall be referred to the Disciplinary Committee in the UAEFA.

Article (23) Approval and Accreditation

These Regulations are accredited and approved by the Board of Directors of the UAE PL, and shall come into force as of 16/07/2019.



APPENDIX 1

TECHNICAL PRODUCTION REQUIREMENTS/ HOST BROADCASTER

1. MAIN TECHNICAL REQUIREMENTS

- Source production on HD 1080i/50 and aspect ratio 16:9 to the end of the broadcasting chain.
- Stereo audio (Minimum acceptable)
- Contribution circuits (B2B) MPEG 4 on 4:2:0 minimum on 9 Mb satellite
- Distribution circuits (B2C) as needed to guarantee quality for end user 16:9 aspect ratio up to the end of the transmission (B2C)
- 16:9 TV graphics (4:3 safe)
- A Power generator is required (as back up) in case of failure of the domestic power (stadia / venue). The OB Van will carry a suitable UPS System for the transition period to the backup unit and vice versa. The UPS will work maximum for the three main cameras during transition time.

PRODUCTION STANDARDS

- All matches must be covered in High Definition (HD 1080i/50) or higher.
- In order to produce the highest possible quality viewing experience, all production teams will use shoot-and-protect standards in order to ensure that viewers will watch the championship on 16/9 television sets, meaning:
- The main action will be framed within the 16/9 action area and framed appropriately.
- Close-up cameras will also shoot for 16/9 format.
- The broadcaster should provide the final mix (dirty feed; with full graphics), the clean feed and the required feeds and recordings by the PLC in HD.
- All matches Multilateral feeds, should include edited clips for both teams bus arrivals, pre match shoots for the dressing rooms, and fans reactions around the stadium Pre match.



2. CAMERA COVERAGE

Minimum number of cameras per type of competition/ match

It is understood that this is a minimum of cameras required and that the appointed Broadcaster will always endeavor to enhance coverage with further additions and initiatives wherever possible.

Below is the Minimum accepted number of cameras per type of competition/ match.

Arabian Gulf Super Cup	
Event	Games
18 Camera's	1
Total Games	1
Arabian Gulf Cup	
Event	Games
18 Camera's	2
17 Camera's	1
13 Camera's	42
Total Games	45
Arabian Gulf U21 League	
Event	Games
8 Camera's	25
13 Camera's	1
Total Games	26



3. Production camera standards are categorized as per the following:

Full Production Camera Plan with Skycam / other (18)

Full Production Camera Plan without Skycam / other (17)

Standard Production Camera Plan (13)

Under 21 League Camera Plan (8)

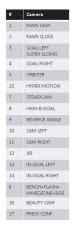
Other Events Camera Plan (Number of cameras according to the venue and the event).

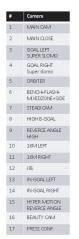
If PLC schedules 4 matches or more at the same match day, such as the last week of the season, the camera plan will be discussed and approved upon with the host broadcaster.

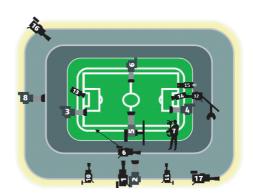
All matches should include (1) extra ENG camera with operator for the coverage of the dressing rooms and bus arrivals.

Plans should follow one of the following camera plans:

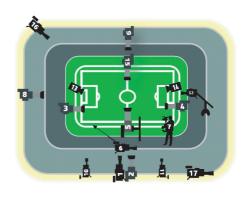
17 CAMERAS - OPTION A







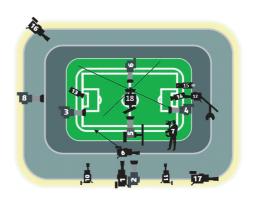
17 CAMERAS - OPTION B





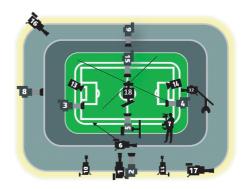
18 CAMERAS - OPTION A

#	Camera
1	MAIN CAM
2	MAIN CLOSE
3	GOAL LEFT SUPER SLOMO
4	GOALRIGHT
5	ORBITER
15	HYPER MOTION
7	STEADICAM
8	HIGH B-GOAL
9	REVERCE ANGLE
10	16M LEFT
11	16M RIGHT
12	JIB
13	IN-GOAL LEFT
14	IN-GOAL RIGHT
6	BENICH+FLASH+ MIXEDZONE+SIDE
16	BEAUTY CAM
17	PRESS CONF.
18	SKYCAM



MAIN CAM MAIN CLOSE GOAL LEFT SUPER SLOMO GOAL RIGHT BENCH+FLASH+ MIXEDZONE+SIDE STEADICAM HIGH B-GOAL REVERCE ANGLE HIGH 10 16M LEFT 11 16M RIGHT 12 JIB 13 IN-GOAL LEFT 14 IN-GOAL RIGHT HYPER MOTION REVERCE ANGLE 15 16 BEAUTY CAM 17 PRESS CONF.

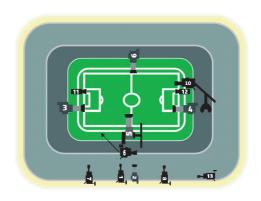
18 CAMERAS - OPTION B





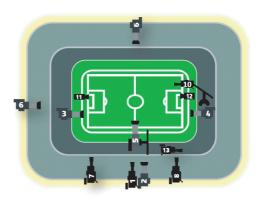
13 CAMERAS - OPTION A

#	Camera
1	MAIN CAM
2	MAIN CLOSE
3	GOAL LEFT SUPER SLOMO
4	GOALRIGHT
5	ORBITER
9	REVERCE ANGLE
7	16M LEFT
8	16M RIGHT
6	BENGH+FLASH+ MIXEDZONE+SIDE
10	JIB
11	IN-GOAL LEFT
12	IN-GOAL RIGHT
13	PRESS CONF.



13 CAMERAS - OPTION B

*	Camera
1	MAIN CAM
2	MAIN CLOSE
3	GOAL LEFT SUPER SLOMO
4	GOALRIGHT
5	ORBITER
6	HIGH BEHIND GOAL
7	16M LEFT + PRESS CONF.
8	16M RIGHT
9	REVERCE ANGLE HIGH / LOW
10	JIB
11	IN-GOAL LEFT
12	IN-GOAL RIGHT
13	BENCH+FLASH+ MIXEDZONE+SIDE





4. FEED & RECORDINGS FOR PLC

- PLC requires the receipt of dirty and clean copies of the live feed for any of the produced matches in HD (1080i/50) as soon as reasonably practicable following each match. This recording will always include the Press conference recording, Post match RTV slots and the Highlights Packages.
- PLC requires also three low quality format copies from the match dirty feed in a USB drives after each production.

5. REPLAYS, ISO-CAMS and TV COVERAGE RECORDINGS

- As per the PLC's TV Coverage standards, all camera feeds are required to be recorded on a REPLAY SERVER BASED DEVICE ("RSBD") during the match.
- Beside the Highlights' Package, at the end of each match the "Iso-Cams" (isolated camera Highlights) best compilation clips / shots have to be dumped to a media support devices
- Highlights feed, including the post-match press conference, will be delivered to PLC on USB drives x3 immediately after the press conference.
- If required, PLC to be able to take the highlights packages in real time from the international feed produced from the venue taking this feed from satellite (in case of Fiber Contribution Lines a diverted fiber optic circuit has to be allocated) into a designated Media Access Production Center.

6. MATCH RUNNING ORDER

1.29 Full Running Order will be distributed by the PLC maximum 1 week before each round.

2.29 Pre-Match

- 3.29 The pre-match segment includes players' warm-up and additional stadium ambience/fans.
- 4.29 Pre-match Stand-ups interviews must be included in the feed.

5.29 Match Coverage

6.29 The live match segment includes the countdown to begin live transmission. In principle the feed starts 5 minutes before kick-off.

7.29 Half-Time

8.29 The half-time segment includes a clip compilation (highlights), statistics and stadium ambience.

9.29 Post-Match

- 10.29 The post-match includes final score, post-match interviews, general statistics (full frame) related to the match itself and ends with a clip compilation (match highlights package).
- 11.29 Post-match press conference (for both teams coaches) should be included too.



7. FEED DESCRIPTION

12.29 The content will include live pre-match stadium ambience, match coverage plus clips compilation, also pre and pos interviews.

13.29 Pre-Match

- 14.29 The pre-match segment includes players warm-up and additional stadium ambience/fans.
- 15.29 Presentations, & Interviews are included on the feed.

16.29 Match Coverage

17.29 The live match segment includes the countdown to begin live transmission. In principle the feed start 8 minutes before kick-off.

18.29 Half-Time

19.29 The half-time segment includes clips compilation, statistics and stadium ambience.

20.29 Post-Match

21.29 The post-match includes final score, post-match interviews, general statistics (full frame) related to the match itself and ends with clips compilation.

22.29 RUNNING ORDER

23.29 Pre-match



TIME	CONTENT/ DESCRIPTION	SOURCE	DUR.
-90min	Technical rehearsal		
-60min	Crew go to the positions. CCU adjustments		
-45min	VALID TEST TAPE SIGNAL	VT	5min
-40min	Pre match Stand up (Abu Dhabi and Dubai sports)		
	(During this period all cameras prepare warm up playlist)		
-20.00	Stadium Live beauty shot	Graphic	00.15
	Graphic: match apresentation + Wheater	ID	
-18.00	Warm up Dump	EVS	10 min
-8.00	Extra Atmosphere shots / Crowds / Fans etc.		2m
-6.00	Stadium Live beauty shot	Graphic	1.00
	Graphic: match apresentation + Wheater	ID	
-05.45	Stadium Live beauty shot	Graphic	00.20
	Graphic: teams classifications	ID	
-05.25	Stadium Live	Live	00.15
	Warmup playlist mix teams	EVS	02.00
-04.00	Stadium Live	Live	01.00
	Teams walking onto pitch		



-03.00	Stadium Live	Graphic	00.20
	Graphic: Team A line - up	Team A	
-02.40	Stadium Live	Live	00.30
	Teams line ups in front of vvip, team handshake(pan along players)		
-02.00	Stadium Live	Graphic	00.20
	Graphic: Team B line-up	Team B	
-01.40	Stadium Live	Graphic	00.20
	Coin toss + Referee ID	Referee ID	
-00.20	Stadium Live	Live	00.20
	Referee, Players,coach close-ups		
00.00	kick off	Live	



25.29 RUNNING ORDER

26.29 Half-Time

TIME	CONTENT/ DESCRIPTION	SOURCE	DUR.
-15:00	Stadium Live	Live	00.30
	Half-Time whistle/players on pitch		
	Stadium Live wide shot	Graphic	00.10
	Graphic:halftime score	score	
-13.30	Stadium Live camera	Graphic	00.30
	Graphic: Match Statistics		
	SSM PLAYLIST + Music	Evs	01.00
	Beauty shot	Live	01.30
	EVS- BEST MOMENTS (first Half)	Evs	5 min
	Beauty Shot	Live	
-01.30	Stadium Live wide shot	Graphic	00.30
	Graphic: half-time score	score	
-01.00	Stadium Live	Live	01.00
	Players on pitch		
00.00	Stadium Live	Live	
	Referee, kick of		



25.29 **RUNNING ORDER**

29.29 Full-Time

TIME	CONTENT/ DESCRIPTION	SOURCE	DUR.
12:00 AM	Stadium Live Final whistle/players on pitch close-ups (scorers, coaches, referees, fans, etc.)	Live	00.20
00.40	Stadium Live wide shot Graphic: Full-time score	Graphic Score Music	00.20
00.50	Final playlist	EVS + Music	00.30
01.40	Stadium Live Pos-match interviews	Live	10.00
	Stadium Live Press Conference	Live	
	EVS BEST MOMENTS (second half)	EVS	05.00
	END OF INTERNATIONAL FEED Colour Bars		



31.29 **REPLAY GUIDE LINE**

Action	Quantity (whenever possible)
Fault without danger	0 our 1replay max.
Fault in which the player is seriously injured	1 or 2 more reaction (if player goes out or if an agressor sees a card) we can give another sequence with 1 replay more reaction.
Danger fault near area	1 with general camera (offside or behind goal) or 2 replay close -up. If we have time reactions.
Attack without danger	1 or 2 replay (if we have time we can put reactions)
Danger Attack	1 with general camera (offside, behind goal, spidercam) +1 or 2 replay close-up. If we have time reactions.
Goals	One or two replays to analyze the play, two or three replays already including super-slow motion. Always finish the sequence with reactions. (Players, coaches, fans) Later repeat sequence with a maximum of two replays, most reactions. (must contain angles have not yet seen)

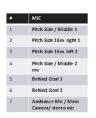


8. AUDIO - MICROPHONES

Capture of audio needs to be focused on a combination of the match attendance ambience and what is occurring on the field of play.

- 1.13 Microphones to be used must be set up using a polar diagram as directional as possible.
- 2.13 Two types of microphones in function of being more (Type A) or less directional (Type B). See diagram in following page for set up.
- 3.13 A minimum of 7 microphones is required to ensure coverage in stereo.

MICROPHONES PLAN





- A: Long gun mic
- B: Short gun mic
- HS: Stereo mic

9. AUDIO - CONFIGURATION

- 1.13 All matches will be covered with two Arabic speaking commentary and one English speaking (where relevant) commentary simultaneously.
- 2.13 Audio configuration:
 - CH1: International Standard Left
 - CH2: International Standard Right
 - CH 3: Abu Dhabi Sports Arabic MIX International standards / Comm Left
 - CH 4: Abu Dhabi Sports Arabic MIX International standards / Comm Right
 - CH 5: Dubai Sports Arabic MIX International standards / Comm
 - CH 6: Sharjah Sports Arabic MIX International standards / Comm
 - CH 7: English Comm MIX International standard / Comm Left
 - CH 8: English Comm MIX International standard / Comm Right



10. TV GRAPHICS & STATS REQUIREMENTS

The system has to be prepared to export in real-time, all statistics collected event by event with time information, using the protocol provided by PLC. Host Broadcaster must provide backup internet connectivity at the venue, to support the export of the event in real-time, and collect the statistics listed below (minimum requirement): Match Statistics

Shots	Ball possession
Attacks	Goals
Foul committed	Own goals
Foul suffered	Goal attempts
Crosses	Yellow cards
Corners	Red Cards
Free kicks	Substitutions
Off sides	Penalties
Saves	

11. TV GRAPHICS & STATS REQUIREMENTS

Operations, Design and Contents of On-Screen Graphics

- All elements shall be designed to reflect the PLC's identity in each of its competitions as per the PLC's brand guideline and under the Broadcast & Branding team supervision.
- Graphics elements shall be created in both English and Arabic and ready to be presented before the beginning of the season.
- A minimum of 1 match per match day should include Heat Maps, players & teams tracking data, and the live feed output of the graphics should be accessible for the PLC in XML format if needed.